

Experience The Difference

PROJECT MANAGEMENT AND RISK MANAGEMENT TRAINING

360° | INTENSE, ENGAGING | 360° | REAL-WORLD EXPERTISE | 360° | PEER PARTICIPATION | 360° | OFF-SITE SOCIAL EVENTS | 360°



Get great training PLUS hotel, meals and evening event all for less than just "regular" training elsewhere.



THE PERSIMMON GROUP
REAL SOLUTIONS. LASTING RESULTS.™



NEVER attend a “regular” training conference AGAIN!

The Persimmon Group 360° Difference.

Learning **Project Management** and **Risk Management** with The Persimmon Group is a three-dimensional experience — you *learn it*, you *apply it* to your own work challenges, you *exchange ideas with peers*, and you *engage with real-world experts* who coach you on how to achieve great results.

You'll leave fully prepared to apply new skills and tools immediately. Reserve your space today — **call toll free (888) 392-7101!**

The Persimmon Group 360° Difference PROJECT MANAGEMENT & RISK MANAGEMENT TRAINING

Course Rates

Project Management Fundamentals: 3 days just \$1,200

Risk Management (advanced course): 2 days just \$1,200

Both Classes: 5 days just \$2,000 — **save 20%**

Tuition includes:

- Course workbook, handouts, CD-ROM
- Four-star hotel within walking distance
- Two meals a day
- One fun evening event at nearby entertainment district

SEE REVERSE FOR COURSE SCHEDULE.



Call Toll Free (888) 392-7101 To Register.

Book Both Courses and Receive Great Savings!

Plus ...

- 4-star hotel within walking distance
- Two meals a day
- One fun evening event at nearby entertainment district

Just \$2,000
20% Savings!

360° | INTENSE

360° | OFF-SITE SOCIAL EVENTS | PARTICIPATION



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Our Training Approach and Philosophy.

OUR APPROACH. At The Persimmon Group, we understand effective project management isn't learned from a book — it must be perfected through education and experience. We use **award-winning** instructional design methodology to offer experiential programs that are **highly interactive and fully engage participants in the learning process.**

Many of our classes have workshop components that allow participants to make progress on their **actual workplace projects** and leave with knowledge and experiences that are **immediately applicable** to the budgets and schedules of their real-world projects.

OUR PHILOSOPHY. Despite now having unlimited access to numerous project management resources and tools, we continue to see projects run over budget and off schedule. Project managers fail to effectively manage the interplay between these cornerstones: **people, process, and tools.**

As **practicing project managers** who have dealt with the challenges of managing real people, real budgets, and real-world situations, we teach best practices that reflect the reality of day-to-day situations. Participants learn how to balance team and environmental dynamics and **leverage people, processes, and tools to deliver projects on time and on budget.**

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Course Descriptions

PM FUNDAMENTALS

Surviving Project Management: The Fundamentals of Managing Projects.

This course provides the framework and foundation for team members currently in or moving into a project management role for an organization. An immersion course, Project Management Fundamentals uses extensive exercises and case studies in a team environment to promote participant usage of the concepts, processes, techniques, and tools provided. Participants not only develop an increased tool set for managing projects, they also gain creative problem solving skills through team collaboration — a skill that is absolutely essential to becoming a successful project manager.



COURSE OBJECTIVES:

- Build understanding of project management concepts
- Grow skills with proven project management techniques and tools
- Build critical thinking and problem solving skills in the context of project work
- Collaborate with peers on decisions about project direction
- Understand the project environment

COURSE BENEFITS:

- Improved project delivery
- Better management of expectations on project work
- Expansion of tool sets for team members in the project management role
- Introduction of a common language for collaboration on project issues and to discover best practices

RISK MANAGEMENT

Risk Management: Preventing Bad Things from Happening To Your Projects.

A combination seminar and workshop, this advanced course is designed to elevate understanding of risk management concepts and application of those concepts in real-world projects. The course content introduces a common risk management process framework, supplies participants with a number of worksheets and templates, and challenges students to identify barriers to successfully implementing risk management on their own projects. Extensive action planning is conducted throughout the course, with a focus on applying the techniques and tools in a practical setting. *For practicing project managers.*



COURSE OBJECTIVES:

- Understand what is and what is not a risk
- Develop a foundation // framework that supports application of risk management to your projects
- Equip yourself with the tools necessary to support practical risk management
- Directly apply risk management techniques and tools to your current project
- Create an action plan for taking risk management concepts back to your project team

COURSE BENEFITS:

- Facilitates proactive behavior on projects
- Produces a risk management plan, risk lists, action plans, mitigation plans, and contingency plans for a project brought by the participant
- Provides a foundation for the consistent and measurable practice of risk management for organizations



About The Persimmon Group. Founded in 2004, The Persimmon Group is a management consulting firm that works with both private and public sector organizations that want a tailored approach to business growth to achieve sustained success. The Persimmon Group's holistic approach focuses on people, process, and tools, resulting in practical solutions that resolve performance bottlenecks and accelerate their clients' success.

Services include:

- Business consulting
- Project management consulting and training
- Leadership development

The Legend of the Persimmon Tree. According to Native American folklore, the severity of an upcoming winter season can be determined by examining the interior of persimmon seeds. Slicing a seed lengthwise will reveal one of three shapes in its waxy white interior — a spoon, a knife or a fork.

- A spoon signifies mild weather
- A knife forecasts colder weather with winter storms
- A fork indicates the need to buy provisions and prepare for a long season of intense winter storms

The Persimmon Group helps you to understand the internal dynamics of your organization, identifying and resolving issues before they become problems, and capitalizing on your company's strengths in order to implement lasting solutions.



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